



# 2019 Event Sponsorship Opportunities



Dear Friend,

Huntsville Hospital Foundation's six annual events continue to grow thanks to the generosity of community-minded sponsors. Our 2018 events raised more than \$1 million in net proceeds, with more than 12,000 attendees, and every dollar went to essential programming and equipment needs for Huntsville and Madison Hospitals.

Each Foundation event has a unique feel, an engaged following and makes a direct and lasting impact on thousands of children and adults in our community. None of this would be possible without sponsor support.

Our 2019 events will benefit Huntsville Hospital's Regional Neonatal ICU, the Breast Centers, Gynecologic Oncology and Cardiology departments, a new infant diaper support program, and Madison Hospital.

We invite you to join us!

The following pages include sponsorship opportunities and visibility benefits for your consideration. Our event coordinators are happy to answer any questions you may have, and can work with you to customize your event sponsorship package based on your goals and objectives.

On behalf of our physicians and staff—and most importantly, our patients—we thank you for your friendship and your support of Huntsville Hospital!

With gratitude,



Libby L. Shadinger, MD, Chairman  
Huntsville Hospital Foundation Board of Trustees



Candy C. Burnett, CFRE, President  
Huntsville Hospital Foundation





# SAVE THE DATES

## WE HOPE TO SEE YOU THERE!

### 2019 HUNTSVILLE HOSPITAL FOUNDATION EVENTS

 Party in the Park: February 28

 Claws for a Cause: April 13

 Huntsville Classic Dinner and Concert: May 9

 Huntsville Classic Golf Tournament: May 11

 Miracle Bash: August 2

 Swim for Melissa: August 3

 Liz Hurley Ribbon Run: October 19

 BMW Branch: November 24

As Madison Hospital continues to grow, so does its need for funding and resources. Strong support from donors is essential to that progress.



# Party in the Park

Madison Hospital has experienced tremendous growth since opening in 2012, now with 90 beds and a state-of-the-art Emergency Department treating more than 54,000 patients annually. The annual Party in the Park event contributes to the hospital's success by raising essential funds for needed technology.

## LOOKING AHEAD: 2019

Thursday, February 28  
Insanity Complex

## BENEFITING

Madison Hospital

## 2018 IMPACT

250 guests

\$69,000 raised

## RECORD PROCEEDS!

Net proceeds provided a joint replacement operating table for Madison Hospital's Surgery Department

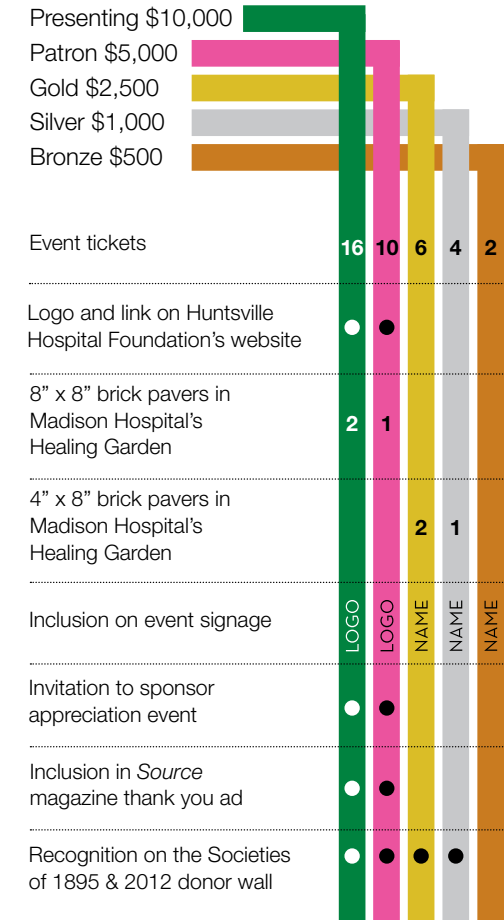
This year's Party in the Park will include dinner and a live show featuring stand-up comedian Henry Cho. Cho has appeared on NBC's The Tonight Show, CBS's The Late, Late, Show and NBC's Young Comedians Special. Guests will laugh the night away while raising money for a new MRI-compatible Anesthesia System for Madison Hospital.

"With the continued growth and expansion of services provided by Madison Hospital comes a need for additional state-of-the-art surgical equipment and resources. We are proud to support Party in the Park so that the hospital can *continue to excel in the quality of health care it provides to Madison and surrounding areas.* **What a blessing Madison Hospital is to our community!**"

– Sandra Cepeda, *President and CEO, Cepeda Systems & Software Analysis, Inc.*

## PARTY IN THE PARK

### Sponsorship Levels





Claws for a Cause will help start an infant diaper program to serve qualifying patient families.

# Claws FOR A CAUSE

## BENEFITING

Huntsville Hospital for Women & Children infant and pediatric patients

## 2018 IMPACT

244 guests  
22 cornhole teams  
\$15,000 raised

## RECORD PROCEEDS!

Net proceeds provided new patient chairs and communication boards for the Neurological ICU

The 2018 Claws for a Cause was a record-breaking event for Huntsville Hospital Foundation's Development Council. This fun, casual event features crawfish, beer and music, and is a great way for area young professionals to support Huntsville Hospital.

## LOOKING AHEAD: 2019

Saturday, April 13  
S.R. Butler Green at Campus No. 805

Proceeds from the third annual Claws for a Cause will help launch a new infant diaper program at Huntsville Hospital for Women & Children.

“We understand how important it is for our community to have such a **strong and thriving hospital**. Claws for a Cause is always a fun and successful event, and we are proud to say that we've helped it **continue to grow!**”

– Wes Breland, *Managing Partner, NAPA Auto Parts of Huntsville*

## CLAWS FOR A CAUSE Sponsorship Levels

	Gold \$2,500	Silver \$1,000	Bronze \$500
Event tickets	8	6	4
Logo and link on Huntsville Hospital Foundation's website	●		
Drink tickets (2 per admission)	●	●	●
Inclusion on drink hugger	●		
Inclusion on sponsor banner	●	●	
Inclusion on yard signs	●	●	
Inclusion on sponsor board	●	●	●
Invitation to sponsor appreciation event	●		
Inclusion in <i>Source</i> magazine thank you ad	●		
Recognition on the Societies of 1895 & 2012 donor wall	●	●	





The Miracle Bash and Swim for Melissa provide technology for the NICU's most critical needs.

# Miracle Bash

## Swim for melissa

Miracle Bash and Swim for Melissa benefit Huntsville Hospital for Women & Children's Regional Neonatal ICU through the Melissa George Neonatal Memorial Fund. Almost every piece of equipment in the unit – which serves more than 1,000 newborns annually – has been provided thanks to generous event sponsors and donors to Melissa's Fund.

### BENEFITING

The Melissa George Neonatal Memorial Fund & Huntsville Hospital for Women & Children's Neonatal ICU

### 2018 IMPACT

549 Miracle Bash attendees  
210 swimmers  
\$184,482 raised

### RECORD PROCEEDS!

Net proceeds provided a Voyager Isolette and ventilator for Huntsville Hospital's newest Kids Care transport ambulance

### LOOKING AHEAD: 2019

#### Miracle Bash

Friday, August 2  
Huntsville Botanical Garden Grand Hall

#### Swim for Melissa

Saturday, August 3  
Hampton Cove Pool

Friday's Miracle Bash will feature a buffet dinner and spectacular silent auction. On Saturday morning, children ages 4 to 14 will swim laps for the NICU babies and enjoy lots of activities during Swim for Melissa at Hampton Cove Pool.

"Once we found out what an **amazing impact** the Melissa George Neonatal Memorial Fund has, we knew it was a natural fit for us. Our favorite part of owning a family business is being able to help others. **We love seeing everyone come together** for Miracle Bash and Swim for Melissa to help this amazing cause."

– Melissa Edwards, Owner, Window World of Huntsville

## MIRACLE BASH & SWIM FOR MELISSA

### Sponsorship Levels

	Miracle Bash tickets	Miracle Maker	Lifesaver	Hero	Angel	Premie Pal
Miracle Bash tickets	20	16	10	6	4	2
Logo and link on Huntsville Hospital Foundation's website	●	●				
Logo on Swim T-shirts	●	●	●			
Inclusion on Swim banner	●	●	●	●		
Inclusion in Miracle Bash video, auction fan and sponsor banner	●	●	●	●	●	●
Inclusion in Swim bag handouts	LOGO	LOGO	NAME	NAME	NAME	NAME
Invitation to sponsor appreciation event	●	●	●			
Inclusion in Source magazine thank you ad	●	●	●			
Recognition on the Societies of 1895 & 2012 donor wall	●	●	●	●	●	









Huntsville Hospital Foundation works to **inspire** philanthropic partners to **invest** in medical technology and programs that advance Huntsville Hospital's mission to **improve** the health of those we serve.

801 Clinton Avenue East, Huntsville, AL 35801  
**(256) 265-8077** | [huntsvillehospitalfoundation.org](https://huntsvillehospitalfoundation.org)

